

## Solana Foundation Brand Guidelines

These Solana Foundation Brand Guidelines (“Guidelines”) set out the principles regarding allowable uses of the Solana Foundation’s trademarks, including the SOLANA word mark as well as the Solana Foundation “S” logo (below), and any other trademark, name, logo, or slogan of the Solana Foundation (collectively the “Solana Marks”):



The Solana Marks are the exclusive property of the Solana Foundation, which is a not-for-profit organization dedicated to the decentralization, growth, and security of the Solana network. It is important for us to adopt a consistent and cohesive approach for how the Solana Marks may be used, so that we can protect the Solana Marks, maintain ownership thereof with the Solana Foundation, and ensure that use of the Solana Marks by others does not lead to confusion or other problematic situations. These Guidelines are intended to help do that, and all uses of the Solana Marks are subject to these Guidelines. If we find, in our sole discretion, that any use of the Solana Marks is contrary to our mission, or contravenes these Guidelines in any manner, we may require you to cease and desist from any such uses.

**Ownership.** You may not attempt to assert rights to the Solana Marks through common law ownership or any other manner. Further, you may not attempt to register, for your own or another’s benefit, the Solana Marks alone or in combination with your own or any third-party trademarks.

**Trademark Use Guidelines.** The Solana Marks may not be used or displayed, in any manner that, in our sole discretion:

- may be confusing, false, misleading, or suggest sponsorship, endorsement, or affiliation with the Solana Foundation, unless you have received explicit, written permission from the Solana Foundation.
- modifies, alters, changes the scale of, skews, rotates, or changes the design or colors of the Solana Marks.
- may cause damage or otherwise injure or bring disrepute to the Solana Foundation, Solana network or to the Solana community.
- Infringes, dilutes, depreciates the value of, or impairs the rights of, the Solana Foundation in its Solana Marks or other intellectual property.
- combines the Solana Marks with any third-party design, trademark, graphic, text, or other element, including your name, any other company or organization’s logos,

wordmarks, or product or service names or any generic terms, unless you have received explicit, written permission from the Solana Foundation.

- depicts hatred, intolerance, violence, cruelty, or anything else that could reasonably be found to constitute hate speech or otherwise infringe upon the rights of others.
- is defamatory, libelous, obscene, scandalous or otherwise objectionable.
- is descriptive of any products or services.
- violates any law, regulation, or other public policy, or is used in connection with illegal activities.

If you have any questions or concerns about these Guidelines, please contact us at [operations@solana.foundation](mailto:operations@solana.foundation).